

A «contactless» but still 100% human event for the safety of motorway patrolmen!

#HeWorks #ICare

July 9th 2020 **A63** "Porte des Landes - Ouest" rest area/ Starting from 8 am

Atlandes and Egis Exploitation Aquitaine, in partnership with Truck Parking Europe renew, for the 3rd year, their event for truckers. Besides intending to heighten truckers awareness of patrollers security, this year the purpose is to **thank truck drivers for their commitment during the crisis linked to COVID-19.**

A human and positive event

The operation aims to generate the commitment of HGV drivers by making them actors so that they durably strengthen their awareness of patrollers working on the motorway. **The objective of the event is to create a friendly moment in which truck drivers and patrollers share a moment around a cup of coffee.**



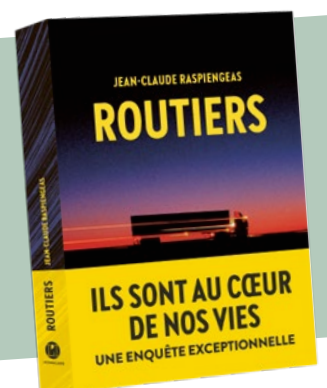
Photocall, "contactless" quiz and gifts for truckers

A transitory photographic studio will be set up on the rest area to create a strong link between truckers and Egis employees. They will take part together to a «shooting» while respecting barrier gestures, and each truck driver will leave with a photo and a customized t-shirt, a mark of his commitment! **An innovative quiz** (contactless buzzer working with light beams) will also be proposed in order to recall security practices.

Cultural moment

Jean-Claude Rapiengeas, author of «**Routiers - Ils sont au cœur de nos vies**» will be present on this occasion to autograph his book*. Atlandes supports the author by purchasing a few copies of the book which will be distributed to patrol officers. The general public will also have the opportunity to interact with the writer and buy the book at the service station shop.

* Released on June 10 and available for sale at the 4 service stations (Aire de la Porte des Landes + Aire de l'Océan)



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